

7 Ways Managed Mobility Services (MMS) Drives Success for Your Enterprise



71% of enterprises consider mobility as a top priority to stay ahead of the curve¹

Challenges Facing Enterprises

There has been unprecedented growth of mobile devices, especially with the rise of IoT devices. However, there are key challenges that must be addressed to realize your full mobile potential.

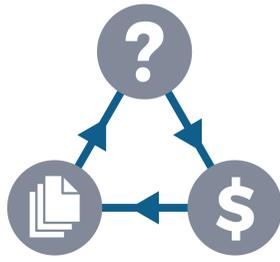
Managed in silos

44% of the workday is wasted due to inefficient processes and duplication²



Improper tracking of devices

Leads to bottlenecks, inefficiencies and higher hardware costs



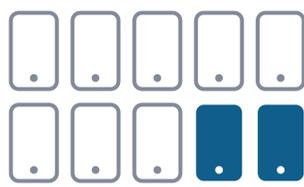
Measuring financial success of mobile programs

Keeping track of thousands of invoices and allocating costs can be an overwhelming manual burden



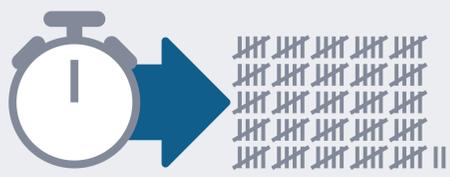
Unused devices, overages and roaming costs

Nearly **20%** of devices go unused on a monthly basis³



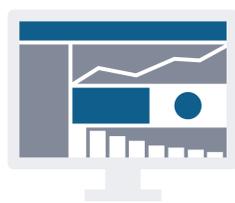
Reining in control without hindering business

Every second, **127** new IoT devices are connected to the web⁴



Lack of visibility and reporting

Leads to inaccurate reporting and poor decision making



Overcoming Those Challenges

With the right Managed Mobility Service (MMS) provider, you can take the complexity out of mobility and enjoy all the benefits of your mobile solution.



7 Benefits of MMS

1. Deploy mobile devices faster and easier

Automate the procurement, deployment, tracking and management of mobile services and devices through self-service portals and workflow integration.



Streamline inefficient processes and ease the burden on your IT and support teams.

2. Reduce costs and streamline operations with an integrated expense management approach

Better manage payments, disputes and program audits, and the allocation of mobility expenses through chargebacks. Also, control usage, pinpoint accrued mobility costs, zero-use devices and target excessive spending.



Quickly identify and recoup mobile savings opportunities, allocate costs to responsible parties and automate payment.

3. Maximize the value of existing inventory with a centralized repository

Better track and manage devices, software licenses and other digital assets from requisition through distribution, cost center assignment, replacement and retirement.



Always know who has what device, and what services are being used.

4. Avoid overpaying for unused devices, services and roaming charges

Track current month's usage, receive alerts of any anomalies such as zero or excessive usage.



Take corrective action to minimize risk and liability.

5. Increase visibility with accurate reporting and real-time insight

Understand the true impact of cost and mobility across the organization with access to the right data.



Better understand the big picture and the smallest of details.

6. Mobile policy enforcement and security

With UEM integration, automate management of all enterprise devices. Configure, secure, and deploy mobile apps.



Ensure employees have access to the right content.

7. Support the myriad of users

Elevate the employee experience. Support users with dedicated, go-to expert resources, as well as self-serve solutions.



Stay up and running 24/7 with always-on mobility help desk and support.

Sources: 1. <https://wii19.com/top-trends-enterprise-mobility/>
2. <https://www.zipporah.com/2015/09/02/efficient-processes-are-to-blame-for-wasted-work-hours/>
3. https://www.gigamon.com/files/default/iccisco_paper_optimize_mobility_management_tco_through_automation.pdf
4. <https://securitytoday.com/Articles/2020/01/13/The-IoT-Run-down-for-2020.aspx?Page=2>